# **Privacy Policy**

# ADEvantage Technology, Inc.

ADEvantage Technology, Inc. supports the right to privacy, including the rights of individuals to control the dissemination and use of personal data that describes them, their personal choices, or life experiences. Thus, we have adopted this Privacy Policy to inform you of ADEvantage Technology's activities with respect to the collection, maintenance, and transfer of personal information by our products. We take the privacy of Internet users very seriously. Therefore, we endeavor to provide users all information regarding our identity, how we use personal information that may be collected, how to contact us, and how users can access and update their personal information. We also inform users of all potential recipients of the personal information. We do not use any personal information for purposes beyond those stated.

Who We Are and How to Contact Us. Unless stated otherwise, the InspectorADE, PreservADE, and RouteADE web sites are owned and operated by ADEvantage Technology, Inc. Users can contact us by linking to the Contact Us location and leaving a message detailing any questions or concerns.

# Personal Information: Collection and Use

**Collection.** Our web site may receive and process general information about users who are ADEvantage Technology customers and, in some instances, users who are not ADEvantage Technology customers.

**Personal Data.** Our web site may collect limited identification and contact information from users on a voluntary basis (e.g., people seeking additional information or quotes). Such information is provided voluntarily by the user and is used by ADEvantage Technology to enable contact with you in response to your orders, requests, or inquiries. We regard this information as confidential and do not use it for unrelated business purposes, sell it to other parties, or disclose it to any third party (except to a third-party delivery service in response to a user's requested order). Upon written request and if local law so requires, users may be allowed access to their personal information, if any, collected by our web site; they may request that information be corrected or oppose processing of the information. If problems or concerns are encountered, the user can contact us at the Contact Us location and request assistance. If you object to the processing of information as detailed in this Privacy Policy, you should not use our web site.

**Information Retention.** ADEvantage Technology retains personal information only as long as necessary for the purposes of this Privacy Policy.

### Site Activities: Collection and Use of Other Data

**IP Addresses.** When users request pages from ADEvantage Technology's web sites, our servers may log their IP address in order to improve site administration. This information, along with the other personal information listed above, may also be used to produce usage statistics to help us to better meet the needs of users and determine specific interests.

**Cookies.** In our effort to improve users site experience, we may use cookies to provide pages and features that are most compatible with users' preferences. A cookie is a small text file that is stored on a browser when a user visits a Web site. Cookies do not identify the user personally; they identify and track browser settings, preferences, or features. When a user returns to the site, the user's browser sends the cookie to our web server and/or the third party's server.

**Children's Privacy.** We do not knowingly collect information from children under 13.

**Service Providers.** We may use other companies, agents or contractors ("Service Providers") to perform services on our behalf or to assist us with the provision of services to you. For example, we may engage Service Providers to provide to process and limit fraud in connection with any credit card transactions or other payment methods. In the course of providing such services, these Service Providers may have access to your personal or other information. We do not authorize them to use or disclose your personal information except in connection with providing their services.

**Third-Party Links.** ADEvantage Technology's web sites are not responsible for the privacy practices or content of any third-party sites. For your own protection, you should review the policies of other sites to ensure they meet your personal expectations of privacy.

#### **Privacy Policy Changes**

We reserve the right, at our discretion, to change, modify, add, or remove portions of this Privacy Policy at any time. Because we do not use personal information except as explained above, we are not in a position to notify each user of material changes in this Policy. You may periodically check this Privacy Policy to remain informed of any changes.

# Effective Date

The prior version of the Privacy Policy became effective on June 1, 2017.

This version of the Privacy Policy became effective on December 10, 2018.